

MOHAMMAD BOROUMAND

Schulich School of Business, York University, Toronto
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EDUCATION

Ph.D. Candidate, Strategic Management

Schulich School of Business, York University, Toronto (2021–present; expected April 2027)

Dissertation Title: *Beyond Evaluation: How Audiences Shape the Behavior of Firms and Executives*

Dissertation Committee: Majid Majzoubi, Yuval Deutsch, Maxim Voronov, Eric Zhao

Master of Business Administration

Sharif University of Technology, Tehran, Iran (2018–2021)

B.Sc., Mechanical Engineering

Sharif University of Technology, Tehran, Iran (2014–2018)

RESEARCH INTERESTS

Research Interests: Strategic Management, Strategic Positioning, Social Evaluation, Organizational Audiences, Executive Communication

Methods & Technical Skills: Quantitative econometric methods; large-scale archival analysis; natural language processing; machine learning; Python; R

WORKING PAPERS

Boroumand, M., & Majzoubi, M. “To Assuage or to Evade: Managerial Non-Answer and the Audience in the Room,” Manuscript ready for submission to *Organization Science*. **(Job Market Paper)**

Boroumand, M., Majzoubi, M., Goudarzi, K., & Zhao, E. Y. “Maintaining the Right Distance: A Dyadic and Dynamic View of Firm Positioning,” Manuscript ready for submission to *Journal of Management*.

Boroumand, M., Majzoubi, M., & Kotha, S. “Identity Claim Changes and Analyst Coverage: The Moderating Role of Categorical Context,” Reject & Resubmit at *Organization Studies*.

Johnson, W., Tannenbaum, D., & **Boroumand, M.** “Noise Interacts with Value to Create Innovation Premiums and Penalties,” in preparation for submission to *Organization Science*.

WORK IN PROGRESS

Boroumand, M., Reichmann, D., Majzoubi, M., & Mayew, W. J. “Status Recognition and CEO Behavior Toward Evaluators,” Manuscript in preparation; empirical analyses complete.

Boroumand, M., & Majzoubi, M. “Who Gets to Redefine the Firm? Categorical Claims and Audience Reorientation,” Work in progress; theoretical development and data collection underway.

CONFERENCE PRESENTATIONS

Johnson, W., Tannenbaum, D., & **Boroumand, M.** “Noise Interacts with Value to Create Innovation Premiums and Penalties.”

- Association for Consumer Research Annual Conference, Chicago, 2026.
Accepted for presentation.

Boroumand, M., Majzoubi, M., Goudarzi, K., & Zhao, E. Y. “Maintaining the Right Distance: A Dyadic and Dynamic View of Optimal Distinctiveness.”

- Academy of Management Annual Meeting, Copenhagen, Denmark, 2025.
- Strategic Management Society Annual Conference, Istanbul, Türkiye, 2024.
Finalist, Best Proposal Award for Rigor

TEACHING EXPERIENCE

Instructor of Record:

Strategic Management for International Business (INTL 3000)

Schulich School of Business, York University | Fall 2024

Average instructor-specific evaluation: 6.1/7.0 (*Faculty average: 5.86; Department average: 5.50; 75% response rate*)

TEACHING ASSISTANT POSITIONS

Introduction to Business (MGMT 1000)

Schulich School of Business, York University | Fall 2023

Research Method Seminar (PhD-level course)

Sharif University of Technology | 2021–2022

Operations Management

Sharif University of Technology | Winter 2020

AWARDS AND HONORS

Finalist, Best Proposal Award for Rigor, Strategic Management Society, 2024
Top 20% of mechanical engineering students, Sharif University of Technology, 2018
Member, Iran's National Elites Foundation, 2018

SERVICE

Treasurer, PhD Students' Association, 2024–2025
Session Chair, Strategic Management Society Annual Conference, 2024
Ad Hoc Reviewer, Academy of Management Annual Meeting, 2023–present

PROFESSIONAL EXPERIENCE

Unilever, Procurement Specialist, 2019–2020
Danone Waters, Management Trainee, 2018–2019